

PRAM Chapters in Mississippi

Central Chapter - Jackson
Golden Triangle Chapter - Columbus
Gulf Coast Chapter - Pascagoula
Mississippi Beach Chapter - Gulfport
Northeast Chapter - Tupelo
Oxford/Ole Miss Chapter - Oxford
Pine Belt Chapter - Hattiesburg
River City Chapter - Vicksburg
Starkville/MSU Chapter - Starkville
Meridian Chapter - Meridian

Membership

Individuals who are of established professional standing in Public Relations or a related field are eligible. Students interested in the study of public relations are eligible for student membership.

Corporate Membership - The membership is owned by the business or corporation which applies for membership, pays dues and is represented by an employee. The corporation maintains the authority to appoint a new member if the corporate representative changes employment.

Individual Membership - The membership is owned by the individual paying dues. The membership transfers with the member as long as he/she maintains membership eligibility.

PRAM and SPRF

Your PRAM membership included affiliation with the Southern Public Relations Federation (SPRF), which bring the public relations practitioner together with others in Alabama, Louisiana and Florida. SPRF offers an accreditation program, evaluation and awards, and an annual conference that showcases some of the nation's top PR talents and more.

Advantages of SPRF Membership

Membership Directory

The directory is published annually for distribution by local chapters. A typical directory includes about 750 professionals.

SPRF Accreditation

Achieving the rank of Accredited Public Relations Professional, APR, via the SPRF Accreditation Program, is recognized across the country as an indication of professionalism.

Annual Conferences, Seminars, and Workshops

The Annual Conference and other seminars provide professional development and networking opportunities for members. The conference location rotates among the four states that make up SPRF.

**For more information
about SPRF, visit
www.sprf.org**



**PUBLIC
RELATIONS
ASSOCIATION
OF MISSISSIPPI**

SINCE 1956

Starkville/MSU Chapter

Name _____

Address _____

Phone _____

Email _____

Educational/Professional Background

INFORMATION ON PRESENT POSITION

Professional Information

Organization _____

Position _____

Address _____

Length of Tenure _____

Supervisor _____

Your PR functions with your organization

Application for Student Membership

STATEMENT OF APPLICANT

I hereby apply for membership in the Public Relations Association of Mississippi and do attest to the accuracy of the information contained on this application. If elected as a member, I pledge to abide by its bylaws and to give my total support to its objectives.

Signature _____ Date _____

Professional Membership \$40 • Student Membership \$25

Public Relations Association of Mississippi

The best public relations practitioners in Mississippi are in the Public Relations Association of Mississippi (PRAM). Our membership consists of approximately 400 public relations professionals from advertising and public relations agencies, corporations, non-profit organizations, government, education, industries, and others. PRAM is a source of expertise and inspiration, and a forum for networking with public relations practitioners throughout the state and the region.

Advantages of joining PRAM include:

- PRAM sponsors annual workshops/conferences and other special learning and social occasions.
- PRAM conducts the annual PRism awards.
- PRAM sponsors study programs for accreditation.
- PRAM fosters greater knowledge of the public relations field.
- PRAM supports the principles and public relations code of ethics.

Bring the completed membership application, along with the due to the next meeting.

Public Relations Association of Mississippi

Local chapters are bound by the same constitution, bylaws, and code of ethics as the primary organization. Each local chapter elects its own local board of directors to carry out local business and run its chapter level programs mirroring the primary areas of focus at the state level. While each local chapter has its own distinct personality and strengths, there isn't any significant difference in the philosophy of the state organization or other chapters.

Most local chapters play a major role in advising and supporting at least one college chapter.

PRAM membership includes membership in the Southern Public Relations Federation (SPRF), which brings Mississippi public relations practitioners together with others in Alabama, Louisiana, and the Emerald Coast of the Florida Panhandle. SPRF offers an accreditation program through the Universal Accreditation Board, an evaluation and awards program via the annual Lantern Awards, a professional development conference that showcases some of the nation's top public relations professionals.