

Bulldog PRism Awards

sponsored by **Starkville-MSU PRAM**

ENTRY DEADLINE
December 13, 2017



CATEGORIES

Professional:

Long Term Strategic Programs (7 months or longer)

PR Programs, Reputation and Brand Management Programs,
Special Event Programs, Integrated Social Media Programs, Potpourri

Short Term Strategic Plans (0-6 months)

PR Programs, Special Event Programs,
Integrated Social Media Programs, Potpourri

Tactical Materials/Projects

Publications/Writing, Organizational Identity, Websites,
Electronic Communication/Social Media Activities, Potpourri

Student:

PR Plans and Programs, Publications/Writing,
Organizational Identity, Websites, Electronic
Communication/Social Media Activities, Potpourri

ENTRY FEES

Professional Members - **\$25 per entry**

Student Members - **\$10 per entry**

Professional Non-members - **\$75 per entry**

Student Non-members - **\$25 per entry**

Professional and Student entries will be judged separately.

Non-member entry fees include 2018 membership to both:

Starkville-MSU PRAM chapter and
Southern Public Relations Federation-SPRF

Entrant forms available at
www.starkvillepram.org

E-mail entries & entrant form to
StarkvillePRAM@gmail.com

Make checks payable to
PRAM Bulldog PRism Awards

Send checks to
GINA DALY

Box 9625, MSU, MS 39762

or

Mailstop: 9625

or

Drop checks off at 108-E Bost Building

*All entries must be received by the deadline
and must include a completed entrant form.*

*Each entry must have been created
within the 2017 calendar year.*

Questions? Contact

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