

## ENTRY CATEGORY

*Professional:*

- Long Term Strategic Programs (7 months or longer)
- Short Term Strategic Plans (0-6 months)
- Tactical Materials/Projects

*Student:*

- PR Plans and Programs
- Websites
- Publications/Writing
- Potpourri
- Organizational Identity
- Electronic Communication/Social Media Activities



## ENTRANT DETAILS

PRAM Member Name

Business Name/Organization

Address

City

State

Zip

Phone Number

E-mail

## ENTRY NAME

## COLLABORATORS

Name	Project Responsibility	Name	Project Responsibility
Name	Project Responsibility	Name	Project Responsibility
Name	Project Responsibility	Name	Project Responsibility

**ENTRY PROFILE** Please provide typed detail and description of your entry under the following parameters: RESEARCH (500 words max), PLANNING (250 words max), IMPLEMENTATION (500 words max), and EVALUATION (250 words max). Use an additional page if necessary. Submit this completed form and attach your entries as a PDF, Quicktime or live URL.