

ENTRANT DETAILS

Professional Student

PRAM Member Name _____

Business Name/Organization _____

Address _____

City _____ State _____ Zip _____ Phone Number _____

E-mail _____



ENTRY CATEGORY

Professional:

- Tier One: Long Term Strategic Programs (7 months or longer)
- Tier Two: Short Term Strategic Plans (0-6 months)
- Tier Three: Tactical Materials/Projects

Student:

- Category 1: PR Plans and Programs
- Category 2: Publications/Writing
- Category 3: Organizational Identity
- Category 4: Electronic Communication/
Social Media Activities
- Category 5: Websites
- Category 6: Potpourri

ENTRY TITLE

COLLABORATORS

Name _____ Project Responsibility _____	Name _____ Project Responsibility _____
Name _____ Project Responsibility _____	Name _____ Project Responsibility _____
Name _____ Project Responsibility _____	Name _____ Project Responsibility _____

ENTRY PROFILE Please provide typed detail and description of your entry under the following parameters: RESEARCH (500 words max), PLANNING (250 words max), IMPLEMENTATION (500 words max), and EVALUATION (250 words max). Use an additional page if necessary. Submit this completed form and attach your entries as a PDF, Quicktime or live URL.

